

“3-minute fame” EU GREEN Competition Regulations

General Provisions

§1

1. The “3-minute fame” competition (hereinafter referred to as “the Competition”) is organized by the EU GREEN Alliance under the programme EU GREEN-EUROPEAN UNIVERSITIES ALLIANCE FOR SUSTAINABILITY- RESPONSIBLE GROWTH, INCLUSIVE EDUCATION AND ENVIRONMENT no.101089896 in the frame of WP3, “Structuring research-based learning through Excellence Clusters”
2. The Competition is an academic event aimed at promoting and enhancing the communication skills of PhD students.
3. The Competition provides an opportunity for PhD students to present their research in a concise and engaging manner to a non-specialist audience.
4. The Competition is governed by the following regulations. By participating in the Competition, participants agree to abide by these regulations.
5. Any disputes or disagreements arising during the Competition will be managed by a committee appointed for this specific purpose.

Definitions

§ 2

Whenever the regulations mention:

Universities - this should be understood as the Universities of the EU GREEN Alliance (University of Gävle, Sweden; Atlantic Technological University, Ireland; Otto von Guericke University Magdeburg, Germany; University of Extremadura, Spain; University of Évora, Portugal; University of Parma, Italy; University of Oradea, Romania; University of Angers, France; Wrocław University of Environmental and Life Sciences, Poland).

Doctoral Schools – this should be understood as the Doctoral Schools of the Universities of the EU GREEN Alliance.

PhD students – this means a doctoral student at the Doctoral Schools of the Universities of the EU GREEN Alliance.



Purpose § 3

The purposes of the Competition are:

- To encourage PhD students to present their research topic in a concise and engaging manner to a non-specialist audience, within a time limit of three minutes.
- To develop a PhD network
- To foster the collaboration of young researchers within the EU GREEN researchers' community.

Eligibility § 4

The Competition is open to all PhD students currently enrolled at one of the 9 EU GREEN Universities. Researchers who have submitted their doctoral thesis and are preparing for their defense are also eligible.

Terms and Conditions § 5

The Competition is articulated in two main phases:

First phase: a local selection is carried out at each single EU GREEN institution level. Each PhD candidate is required to prepare and submit a short presentation video respecting the requirements detailed in paragraph 6 below. **The deadline for the submission of the video presentation is fixed by 12:00 CET on 2nd February 2026.**

The submission platform is available at the following link:

<https://fua.univ-angers.fr/fua/Formulaire/AfficherFormulaire?idE=C9835C10B08A30089537B4D014C8E125>



By February 18, 2026, a local University Selection Committee (one per EU GREEN University) will select the best 3 videos from the competent

University. The selected 3 (three) candidates will access the second phase of the Competition.

Second phase: the 3 (three) selected candidates of each EU GREEN University will be invited to attend the PhD Summer School hosted by the Wrocław University of Environmental and Life Sciences from 15th to 17th April 2026. The Wrocław University of Environmental and Life Sciences will bear the costs of participation in the PhD Summer School in accordance with the rules specified in Appendix No. 2. during the PhD Summer School, a joint EU GREEN Awarding Committee will select the best 3 (three) presentations among the 27 selected at the local level.

Guidelines for preparing the video presentation §-6

1. The video must have an overall length of a minimum of 2 up to 3 minutes. Videos that exceed the allowed length will be considered ineligible.
2. The accepted video formats are the following: .avi, .mp4, .mpeg-4, .wmv, .mov, .flv, .mkv
3. The video must be in the English language.
4. The video can bear the home university logo.
5. The video must illustrate the PhD candidate's thesis experience and his/her research project.
6. The video must have one static slide illustrating the thesis/project during the whole or part of the vocal narrative.
7. No background music is allowed.
8. The leading voice must be in spoken words (no poems, raps or songs are allowed).
9. Usage of props is not allowed also as the background for the presentation.

Presentation guidelines for applicants admitted to the second phase §-7

Only PhD applicants admitted to the second phase of the Competition, during their stay at the Wrocław University of Environmental and Life Sciences, will present their thesis/project live. The presentation must respect the following guidelines:

1. Each participant must prepare a presentation of his/her research topic lasting from a minimum of 2 minutes up to a maximum of 3 minutes.
2. The presentation must be in the English language.
3. Only one static slide may be used to support the presentation. No slide transitions or animations are allowed.



4. The slide must be visible from the beginning of the oration.
5. No additional electronic media (e.g., sound and video files) are permitted.
6. No additional props (e.g., costumes, musical instruments, laboratory equipment) are permitted.
7. Presentations are to be spoken words (e.g., no poems, raps, or songs).
8. No notes may be used.
9. Presentations are to commence from the designated place.
10. Presentations are considered to have commenced when a presenter starts the presentation through either movement or speech.
11. Presentations exceeding 3 minutes will result in disqualification.

Evaluation

§ 8

1. With direct reference to the **first phase**, each University Committee will select the best 3 (three) presentations that will be admitted to the **second phase**. Such internal selection will be carried out by an internally selected jury by February 18th, 2026, in accordance with the general criteria reported in Annex 1 of this document and the rules of each University.
2. In relation to the **second phase**, the 3 selected candidates of each EU GREEN University will give their presentations live in front of the audience and the joint EUGREEN Awarding Committee during the WP3 Research Week that is planned at the Wroclaw University of Environmental and Life Sciences (POLAND) from April 15th to April 17th, 2026. The joint EUGREEN Awarding Committee will consist of 12 members (1 per university from WP3 and 3 members from WP2). The costs of Committee members' participation in the event will be borne by their home University.
3. PhD speakers will be assessed by the joint EU GREEN Awarding Commission against the general criteria reported as Annex no.2 to this document.



Certificates & Awards

§ 9

- The winners of the **first phase** will be granted free participation in the EUGREEN 2026 PhD Summer School that will take place at the Wroclaw University of Environmental and Life Sciences, Poland, from 15th to 17th April 2026.
- The videos of the second phase winners (first three classified) will be shared on the EU GREEN communication and social channels, including the local Universities ones.
- All participants in the Competition, whose recordings will meet the conditions described in the present regulation, will receive a certificate of participation issued by the EUGREEN Committee.

Publication and Intellectual Property Rights

§ 10

1. The presentations will be filmed.
2. By participating in the competition, each participant consents to the filming of the presentation and its use on the EU GREEN institutions' social media channels.
3. Each participant retains the right to his/her presentation. However, by participating in the Competition, he/she grants to the EU GREEN Universities free of charge and territorially unlimited license right for an indefinite period to use their presentations and videos for promotional purposes by entering computer memory, publication on the EU GREEN Alliance and universities' websites and social media, public displays, etc.
4. Participants agree to the recording and dissemination of their image within the framework of promotional activities of the EU GREEN Alliance and universities.



Committees

§ 11

The Competition envisages the presence of two different Committees

1. An internal local Committee will be appointed for the **first phase** selection by each University, at the initiative of the PhD council representatives. Each University Committee will select the top 3 presentations that will proceed to the second stage. Such internal selection will be completed by February 18th, 2026, in accordance with the general criteria reported in Annex 1 of this document and the rules of each University.
2. The EUGREEN Awarding Committee will be appointed for the **second phase** selection that will take place during the PhD Summer School in Wrocław. The EUGREEN Awarding Committee will consist of 12 members, including 3 representatives from WP2 (education) and 9 from WP3 (research).

Calendar of the 2025-2026 edition

Launch of the communication	29/10/2025
First stage application deadline (internal)	02/02/2026
First stage selection committee	18/02/2026
Finale of the contest (27 selected PhDs)	15-17 April 2026
PhD Summer school	15-17 April 2026

List of local contacts

- Atlantic Technology University: Ian O' Connor (ian.oconnor@atu.ie); Michael Mccann (Michael.McCann@atu.ie); Richeal Burns (richeal.burns@atu.ie).
- University of Angers: Nathalie Leduc (nathalie.leduc@univ-angers.fr); Nicolas Clere (nicolas.clere@univ-angers.fr).
- University of Extremadura: Juan Florencio Tejeda Sereno (dircenteid@unex.es; jftejeda@unex.es); Francisco Javier Mesias Díaz (fjmesias@unex.es).
- University of Gävle: Gloria Macassa (Gloria.Macassa@hig.se); Kourosh Tatar (kourosh.tatar@hig.se).
- University of Parma: Marco Bartoli – marco.bartoli@unipr.it
- Elena Maestri – elena.maestri@unipr.it





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- University of Oradea: Dana Zaha (danaczaha@gmail.com); Carmen Radu (rctarca@gmail.com).
- University of Evora: Claudia Marques (mcbm@uevora.pt); Rui Salgado (rsal@uevora.pt).
- Wroclaw University of Environmental and Life Sciences: Sebastian Opalinski (sebastian.opalinski@upwr.edu.pl); Joanna Czech (joanna.czech@upwr.edu.pl).
- Otto-von-Guericke Magdeburg University: Christiane Hedtman (christiane.hedtmann@ovgu.de); Barbara Witter (barbara.witter@ovgu.de).



Annex no.1. Evaluation Criteria

Evaluation Criteria

Each participant will be selected according to these criteria, with equal consideration given to each. Grading scale:
 0 – criterion not met, 1 – criterion partially met, 2 – criterion met

Criteria	Description
Comprehension and content	
Clarity of Thesis and Purpose	Did the presentation convey an understanding of the significance of the research question to an audience without a field-related background, and did the purpose of the research clearly outline?
Logic and Coherence	Did the presentation follow a logical sequence with a clear introduction, development of ideas, and conclusion?
Use of analogies	Did the presenter use analogies or examples to explain complex concepts?
Engagement and communication	
Communication	Were the research results, impact, and outcomes communicated in language appropriate for a non-specialist audience?
Commitment and Enthusiasm	Did the presenter convey enthusiasm for their research, and did their presentation capture and maintain the committee's attention, creating a desire to learn more?
Time management	Did the presenters allocate their time effectively across all elements of the presentation, staying within the 3-minute limit, or did they focus excessively on a single aspect, resulting in an imbalance or insufficient dynamics in the PhD student's delivery?
Presentation and Visual Aspects	
Presentation	Did the speaker present himself appropriately during the speech, maintain a vocal range,





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	maintain a steady pace, and have a confident stance?
Slide quality	Did the PowerPoint slide enhance the presentation? Was it clear, legible, and concise?



Annex no.2. Rules of financial support for PhD students

Financial support for PhD students is granted under the project titled 'Roots & Routes – creating mobility and cooperation paths in the EU GREEN alliance, based on the local research and academic roots of the Wrocław University of Environmental and Life Sciences', financed by the Polish National Agency for Academic Exchange under agreement No. BPI/WUE/ 2025/1/00011/U/00001.

Each PhD Student will receive:

1. Scholarship: 125,00 PLN per day of his/her stay.
2. Lump sum for costs of travel and insurance in the amount depending on the country of the home university:

Germany, Romania, Sweden	1 500,00 PLN
France, Ireland, Italy	2 000,00 PLN
Spain, Portugal	3 000,00 PLN

3. Lump sum for living and accommodation expenses: 300,00 PLN per day of his/her stay.
4. Each time, a total of 2 days for travel is included in the period of stay.

Detailed rules of financial support are described in Regulations for mobility services within the Roots & Routes – creating mobility and cooperation paths in the EU GREEN alliance, based on the local research and academic roots of the Wrocław University of Environmental and Life Sciences project.

