

## **“3-minute fame” EU GREEN Competition Regulation**

### **General Provisions**

#### **§1**

1. The “3-minute fame” competition (hereinafter referred to as “the Competition”) is organized by the EU GREEN Alliance in the frame of WP3, “Structuring research-based learning through Excellence Clusters”
2. The Competition is an academic event aimed at promoting and enhancing the communication skills of PhD students.
3. The Competition provides an opportunity for PhD students to present their research in a concise and engaging manner to a non-specialist audience.
4. The Competition is governed by these regulations. By participating in the Competition, participants agree to abide by these regulations.
5. Any disputes or disagreements that arise during the Competition will be handled by a committee set up for this purpose.

### **Definitions**

#### **§ 2**

Whenever the regulations mention:

Universities - this should be understood as the Universities of the EU GREEN Alliance.

Doctoral Schools – this should be understood as the Doctoral Schools of the Universities of the EU GREEN Alliance.

PhD students – this means a doctoral student at the Doctoral Schools of the Universities of the EU GREEN Alliance;

### **Purpose**

#### **§ 3**

The purpose of the Competition is to encourage PhD students to present their research topic in a concise and engaging manner, within a time limit of three minutes, to a non-specialist audience.

Through this competition, the EU GREEN alliance also wishes to create a PhD network and foster the collaboration of young researchers within the EU GREEN community.

## Eligibility

### § 4

The Competition is open to all PhD students currently enrolled at one of the 9 EU GREEN Universities. Researchers who have submitted their doctoral thesis and are preparing for their defense are also eligible.

## Terms and Conditions

### §5

The Competition is articulated in two main phases:

- **First phase:** a local selection is carried out at single-institution level. Each PhD candidate must prepare and submit a short presentation video with the following characteristics:
  - o A duration of maximum 3 minutes
  - o The video must be in English language
  - o The video must illustrate the PhD thesis experience of the candidate and the research project
  - o The video must be submitted by February 28<sup>th</sup> 2025 using the following link:

<https://www.surveylegend.com/s/5rw2>



A University Committee (one per each EU GREEN University) will select the best 3 videos. Selected candidates will be invited to the second phase.

- **Second phase:** the selected candidates will be invited to attend the Research Week in Parma (9<sup>th</sup> – 13<sup>th</sup> June 2025), where a EU GREEN Committee will select the best presentation among the 27 selected at local level.

## - Internal Selection

### - § 6

1. Each University Commission will select the top 3 presentations that will proceed to the second stage. Such internal selection will be carried out by March 15<sup>th</sup> 2025, following the general criteria reported in the Appendix of this document and according to the rules of each University, by an internally selected jury.

2. In frames of the second phase, 3 selected candidates per allied University will give their presentations live in front of the audience and the EUGREEN Commission during the WP3 Research week in Parma, Italy (June 9-13, 2025). The EUGREEN commission will consist of 12 members (9 from WP3 and 3 from WP2). The students' mobility will be funded by their respective University's EU GREEN funds.
3. Speakers will be assessed by the Commission against the general criteria reported as Annex to this document.

### Presentation Rules for the final contest

#### § -7

1. Each participant must prepare a presentation of their research topic lasting a maximum of 3 minutes.
2. Presentations must be prepared in English.
3. Only one static slide may be used to support the presentation. No slide transitions or animations are allowed.
4. The slide must be presented from the beginning of the oration.
5. No additional electronic media (e.g., sound and video files) are permitted.
6. No additional props (e.g., costumes, musical instruments, laboratory equipment) are permitted.
7. Presentations are to be spoken words (e.g., no poems, raps, or songs).
8. No notes may be used.
9. Presentations are to commence from the designated place.
10. Presentations are considered to have commenced when a presenter starts the presentation through either movement or speech.
11. Presentations exceeding 3 minutes will result in disqualification.

### Certificates & Awards

#### § 8

1. The winners of the first phase selection will be granted **free participation in the EU GREEN 2025 PhD Summer school** that will take place in Parma, Italy (June 9-13, 2025).
2. The videos of the top three winners will be published on the EU GREEN communication channels, including the respective Universities' and widely distributed through the social media channels.
3. All participants to the Competition, whose recordings will meet the conditions described in the present regulation, will receive a certificate of participation issued by the EUGREEN Commission.

## Publication and Intellectual Property Rights

### § 9

1. The presentations will be filmed.
2. By participating in the competition, participants consent to their presentations being filmed and potentially shared on social media.
3. Participants retain the rights to their presentations. However, by participating in the Competition, they grant the EU GREEN alliance free of charge and territorially unlimited license right for an indefinite period to use their presentations and videos for promotional purposes by: entering into computer memory, publication on the EU GREEN Alliance and universities' websites and social media, public displays, etc.
4. Participants agree to the recording and dissemination of their image within the framework promotional activities of the EU GREEN Alliance and universities.

## Committee

### § 10

1. An internal Committee will be appointed for the first stage selection by each University, at the initiative of the PhD council representative. Each University Committee will select the top 3 presentations that will proceed to the second phase. Such internal selection will be carried out by March 15<sup>th</sup>, 2025, following the general criteria reported in the Appendix of this document and according to the rules of each University.
2. An EUGREEN selection Committee will be appointed for the second stage selection that will take place during the Research Week in Parma. Such EUGREEN Committee will consist of 12 members, including 9 representatives of Wp3 (research) and 3 representatives of Wp2 (education).

## Calendar of the 2024-2025 edition

Launch of the communication	20/10/2024
First phase application deadline (internal)	28/02/2025
First phase selection committee	15/03/2025
Finale of the contest (27 selected PhDs)	9-13 June 2025
Summer school	9-13 June 2025
Research week	9-13 June 2025

## Appendix to the “3-minute fame” Competition Regulation

### Criteria for Evaluation

Each participant will be assessed according to these criteria, taken into account in equal parts. Grading scale:

0 – criterion not met, 1 – criterion partially met, 2 – criterion met

Criteria	Description
<b>Comprehension and content</b>	
Background and significance	Did the presentation convey an understanding of the significance of the research question to an audience without a field-related background?
Impact and results	Did the presentation clearly describe the impact and/or results of the research, including conclusions and outcomes?
Logical sequence	Did the presentation follow a clear and logical sequence?
Communication	Were the research results, impact, and outcomes communicated in language appropriate for a non-specialist audience?
Time management	Did the presenters spend adequate time on each element of the presentation – or did they elaborate for too long on one aspect or the Commission required increasing the dynamics of the PhD student's speech
Clarity of message	Was the central message of the thesis clear and easy to understand?
Use of analogies	Did the presenter use analogies or examples to explain complex concepts?
Audience understanding	At the end of the presentation, did the audience understand the research?
<b>Engagement and communication</b>	
Audience engagement	Did the oration make the audience want to know more?

Research presentation	Was the presenter careful not to trivialise or generalise their research?
Enthusiasm	Did the presenter convey enthusiasm for their research?
Attention maintenance	Did the presenter capture and maintain their audience's attention?
Stage presence	Did the speaker have sufficient stage presence, eye contact and vocal range; maintain a steady pace, and have a confident stance?
Slide quality	Did the PowerPoint slide enhance the presentation – was it clear, legible, and concise?