

# Advancing Inclusive Mentorship Programs for Higher Education Level

[www.inclusivementoring.eu](http://www.inclusivementoring.eu)



## CHALLENGE

Project AIM comes as a response to the lack of inclusive entrepreneurship opportunities and entrepreneurial skill gaps. The significant gap between youth ambition and action needs to be addressed for nation's economic growth.

## OBJECTIVE

Project AIM aims to bridge the skill gaps, in particular, with regards to financial literacy, digital skills and business acumen, by developing the students' entrepreneurial skills, enabling them to transform ideas into a start-up through workshops and mentorship programs within the IEMM.

## IMPLEMENTATION PLAN

Online workshops will be organized within the scope of promoting entrepreneurship, focusing on 3 key areas:

- (1) *Enhancing business acumen*
- (2) *Financial literacy and*
- (3) *Basic digital skills*

## EXPECTED RESULTS

- Enhance the level of confidence among youth to start up a company.
- Increase the entrepreneurial skills acquired from workshops and mentorship programs.
- At least 400 students directly impacted.
- Entrepreneurial potential increase by 30% within 5 years after graduation.

## PROJECT AT A GLANCE

- INSTRUMENT: ERASMUS+ PROGRAM KEY ACTION 2
- TOTAL BUDGET: € 250K
- DURATION: 24 MONTHS
- PARTNERS: 4
- COUNTRIES: 4

## INCLUSIVE ENTREPRENEURIAL MENTORSHIP MODELS (IEMM)

**THE VISION OF PROJECT AIM IS DIRECTED AT INTRODUCING INCLUSIVE ENTREPRENEURIAL MENTORSHIP MODELS ("IEMM") FOR ENHANCING UNIVERSITY STUDENTS' READINESS IN TRANSFORMING INNOVATIVE IDEAS INTO START-UPS.**

### IEMM MODEL COVERS

- Equip students with the skillset necessary.
- Mentorship and one-to-one feedback.
- Inclusive policy.
- High quality internships.
- Training in presentation skills and preparation for an effective pitch.

## SUCCESS INDICATORS

- 1,000 project website visits.
- 100 followers on Facebook, Twitter and LinkedIn.
- 50 attendees at the multiplier/ 1-day thematic event.
- 3 publications of academic articles.

### Contact Information

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### Partners

